



## CORPORATE SPONSORSHIP LEVELS

# BASTILLE DAY FÊTE 2023

Our sponsors make up an important source of funds for our 501(c)(3) non-profit language and cultural center. Your support is critical to achieve our mission of teaching French, celebrating French-speaking cultures, and nourishing our Louisiana French heritage and future.

**WHAT: Become a sponsor for Bastille Day fête 2023 in New Orleans!**

Bastille Day marks the beginning of the French Revolution and represents the birth of the republican ideals of liberty, equality, and fraternity. Help us celebrate French values of “Liberty, equality and fraternity.”

**WHEN: Friday, July 14, from 5.30pm to 12pm**

**WHERE:** Alliance Francaise de la Nouvelle-Orléans  
1519 Jackson Avenue | New Orleans | LA 70130

**WHY:**

- To support the premiere educational and cultural resource center in Louisiana,
- Because you want to help us honor the connection between France and New Orleans
- Since there are 5,500 children who learn French at school, and because French is not a foreign language, but a heritage language in Louisiana!
- Since we love to dress up in Blue-White-Red and celebrate with wine during the Summer

### EXCLUSIVE PRESENTING SPONSOR -- \$2,000 and more (one only)

- Free entry for up to **8 guests**
- A **presentation table** for your company during the event
- Your Company named as presenting sponsor on the dedicated webpage
- Your Company's **logo bigger than all other partners and sponsors on all printed marketing** related to the event. This includes the banner with your Company being mentioned as Presenting Sponsor.
- Your Company's **logo bigger than all other partners and sponsors on all volunteers' t-shirts** (20-25 volunteers)
- Your Company thanked and mentioned during the **Executive Director's speech**
- **Two “Oui Speak French” yard signs** designed by Simon of New Orleans

## « BASTILLE » Corporate Sponsor \$1,000-\$1,999

- Invitation for **6 guests** at our Bastille Day fête
- A **presentation table** for your company during Bastille Day Fête
- Your Company listed as a partner of Bastille Day Fête 2022 on the dedicated page on the AFNO **website**
- Your Company's **logo on all printed documents** related the Bastille Day Fête 2022, including the banner
- Your Company **logo on all volunteers' t-shirts** (20-25 volunteers)
- Your Company thanked and mentioned during the **Executive Director's speech**
- A **"Oui Speak French" yard sign** designed by Simon of New Orleans

## « LOUVRE » Corporate Sponsor \$500-\$999

- Invitation for **4 guests** at our Bastille Day fête
- Your Company listed as a partner of Bastille Day Fête 2022 on the dedicated page on the AFNO **website**
- Your Company **logo on all printed documents** related the Bastille Day Fête 2022, including the banner
- Your Company thanked and mentioned during the **Executive Director's speech**
- A **"Oui Speak French" yard sign** designed by Simon of New Orleans

## « MARSEILLAISE » Corporate Sponsor \$200-\$499

- Invitation for **2 guests** at our Bastille Day fête
- Your Company listed as the partner of Bastille Day Fête 2022 on the dedicated page on the AFNO **website**
- Your Company thanked and mentioned during the **Executive Director's speech**
- A **"Oui Speak French" yard sign** designed by Simon of New Orleans