

CORPORATE SPONSORSHIP LEVELS

“**Bastille Day** is our **favorite event of the year!** We love dressing up and the atmosphere is always incredible! Plus, the food! We can't wait for next year!”

“Love the **constant encouragement** to try, even if you don't know the correct words, to speak French.”

“**Great organization and purpose.** I have enjoyed very much my French classes so far and I plan to continue taking them for another year... **I enjoy receiving your emails and learning about the activities offered through ANFO.**”

	Lâche pas under \$10,000	Lagniappe under \$10,000	Bon temps under \$5,000	Louisiane under \$2,000
15% off French courses	20 ppl	10 ppl	4 ppl	2 ppl
Recognition in AFNO Annual Report	✓	✓	✓	✓
Company thanked on social media	3x	3x	3x	3x
Company logo on AFNO's website	✓	✓	✓	✓
Invitation(s) to Bastille Day Fête 2024	10	8	2	2
Company logo on AFNO's printed materials	✓	✓	✓	
Invitation(s) to 40th anniversary Gala at the Cabildo on March 8th	6	4	2	
Speaking & promotional opportunities during Day Fête 2024	✓			
Company mentioned in weekly newsletter	2x			
Private French breakfast and morning tour with Executive Director	✓			



Louisiana Creole discussion, Oct. 2023



Rendez-Vous with Evan Ganapamo, Jan. 2023



"Finding Cajun" screening, March 2023



Bastille Day, July 2023



The Precipice film screening, May 2023



Library, Sept. 2023

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« Lâche pas » Corporate Sponsor \$10,000 and more

- A private French breakfast and morning tour of the AFNO building with the Executive Director for **10 employees**
- Two mentions in our **weekly newsletter** (4,500 subscriptions in 2023)
- At Bastille Day 2024 (500 participants), enjoy a short speaking opportunity as a presenting sponsor at Bastille Day, plus product sampling/promotional table
- Invitation for **6 guests** to our **Gala** at the Cabildo on March 8th
- Your Company **logo on all printed documents and digital** visuals related to events and classes (5,000 prints in 2023)
- Invitation for **10 guests** at our **Bastille Day fête**
- Your Company listed as a partner with your logo in our **website** footer (40,000 visitors)
- Your Company thanked and mentioned three times on our **social media** with specific posts (5,300 followers on Facebook and 3,000 on Instagram)
- Recognition of your Company in the **AFNO Annual Report 2023** (500 copies to be printed in 2024).
- **15% off French classes** for your employees (up to **20 people**)

« Lagniappe » Corporate Sponsor \$5,000-\$9,999

- Invitation for **4 guests** to our **Gala** at the Cabildo on March 8th
- Your Company **logo on all printed documents and digital** visuals related to events and classes (5,000 prints in 2023)
- Invitation for **8 guests** at our **Bastille Day fête**
 - Your Company listed as a partner with your logo in our **website** footer (40,000 visitors)
- Your Company thanked and mentioned three times on our **social media** with specific posts (5,300 followers on Facebook and 3,000 on Instagram)
- Recognition of your Company in the **AFNO Annual Report 2023** (500 copies to be printed in 2024).
- **15% off French classes** for your employees (up to **10 people**)

« Bon temps » Corporate Sponsor \$2,000-\$4,999

- Invitation for **2 guests** to our **Gala** at the Cabildo on March 8th
- Your Company **logo on all printed documents and digital** visuals related to events and classes (5,000 prints in 2023)
- Invitation for **2 guests** at our **Bastille Day fête**
- Your Company listed as a partner with your logo in our **website** footer (40,000 visitors)
- Your Company thanked and mentioned three times on our **social media** with specific posts (5,300 followers on Facebook and 3,000 on Instagram)
- Recognition of your Company in the **AFNO Annual Report 2023** (500 copies to be printed in 2024).
- **15% off French classes** for your employees (up to **4 people**)

« Louisiane » Corporate Sponsor \$ 500-\$1,999

- Invitation for **8 guests** at our **Bastille Day fête**
- Your Company listed as a partner with your logo in our **website** footer (40,000 visitors)
- Your Company thanked and mentioned three times on our **social media** with specific posts (5,300 followers on Facebook and 3,000 on Instagram)
- Recognition of your Company in the **AFNO Annual Report 2023** (500 copies to be printed in 2024).
- **15% off French classes** for your employees (up to **2 people**)



French Afternoons, summer 2023



Soirée Rose, May 2023



Bastille Day Fête, July 2023



Intro to Louisiana Creole, Fall 2023



Patron Party, May 2023



Rendez-Vous with Taalib, Oct. 2023